

Sponsor Prospectus



The FIU EdIT 2022 Conference provides exposure to faculty, staff, and technologists from around the world. It also provides a platform to showcase leading and innovative tools shaping the future of education.

Speakers

A wide variety of local, national, and international speakers from faculty to university and business leaders to instructional tech specialists will provide insights into engaging course design, resources, and inclusive and innovative technologies.

Event Format

The FIU EdIT 2022 conference is a 1-day event that has general, panel and breakout speaking sessions. Sponsors will exhibit throughout the conference with networking opportunities before and during the event. Key networking at registration time and lunch.

Attendees

FIU faculty, staff, and administrators; K-12 and higher education faculty, staff, and administrators; international educators; national/international partners; technology innovators; educational vendors



EdIT Session Content

- Open Education Resources & Content
- Engaging Course Design
- Empowering Educators to Differentiate with Technology
- Using Technology to Cross International Learning Borders
- · Applicable Uses for AI and VR
- Product Showcases
- Innovation Presentations
- Inclusive and Innovative Technologies

About FIU

Florida International University is an urban, multi-campus, public research university serving its students and the diverse population of South Florida. We are committed to high-quality teaching, state-of-the-art research and creative activity, and collaborative engagement with our local and global communities.

Technology has continued to advance and FIU has kept pace to prepare its graduates to excel in the global society and marketplace. As a public university located in Miami, FIU has a passion for student success and community solutions. The university is classified by Carnegie as "R1" and is among the top 50 most Innovative Schools in the <u>U.S. News and World Report's 2022</u>. FIU was recently ranked as the best performing university in Florida, and graduates are among the highest-paid in the state. FIU has multiple state-of-the-art research facilities including the Wall of Wind Research and Testing Facility and FIU's Medina Aquarius Program. For more information about FIU, visit fiu.edu.





Petabyte Sponsor \$15,000

- · Address all event attendees in a speaker session
- Mention during Conference
- **Prominent** Logo Placement on event promotional materials including Media, Invitations, Website, Signage, Conference Screens, Conference Program, etc.
- Exhibit Table in a **premier** area in the General Session to promote product or company
- Exclusive Logo Placement on Lanyards
- 10 complimentary Conference Passes and a reserved attendee table



Terabyte Lunch Sponsor \$8,000

- Address event attendees in a breakout or panel session
- Mention during Conference
- Exclusive Logo Placement in Lunch Area
- Exhibit Table in Foyer/Lobby
- Exclusive Lunch Sponsor Logo Placement on Conference Website
- Logo Placement on Conference Screens and Signage
- Logo Placement on Conference Program
- •5 Complimentary Conference Passes





Gigabyte Breakfast Sponsor \$5,000

- Mention during Conference
- Logo Placement in Breakfast Area
- Exhibit Table in Foyer/Lobby
- Exclusive Breakfast Sponsor
- · Logo Placement on Conference Website
- · Logo Placement on Conference Screens and Signage
- Logo Placement on Conference Program
- 4 Complimentary Conference Passes



Megabyte Cafecito Sponsor \$4,000

- Mention during Conference
- Logo Placement in Cafecito Area
- Exhibit Table in Foyer/Lobby
- · Logo Placement on Conference Website
- Logo Placement on Conference Screens and Signage
- · Logo Placement on Conference Program
- 2 Complimentary Conference Passes





Kilobyte Sponsor \$3,000

- Logo Placement on Conference Website
- Logo Placement on Conference Screens and Signage
- Logo Placement on Conference Program
- 2 Complimentary Conference Passes

If you are interested in a customized sponsorship package or if you have any questions, contact Arden Napier or Ashley Rosario at edit@fiu.edu.